



Black Box Learning Analytics? Beyond Algorithmic Transparency

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 **W.v.Ravenstein**
@Wiswijzer2

Opmerkelijk: check het enorme verschil tussen weten en meten....
[#learninganalytics](#) pic.twitter.com/PfrAGAEGsP

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RETWEETS **33** FAVORITES **7**

3:31 PM - 20 Dec 2013

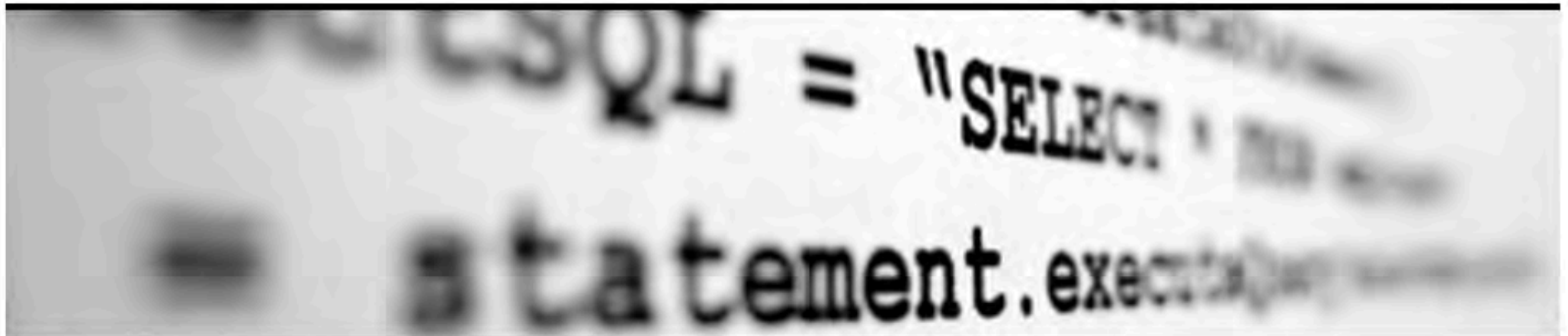
Flag media

“Note: check the huge difference between knowing and measuring...”

I was speaking at this event

code acts in education

learning through code/learning to code



[About](#) [Home](#) [Organisers](#) [Seminars](#) [Contact & register](#) [Presentations & writing](#)

I asked Siri to find the conference website...

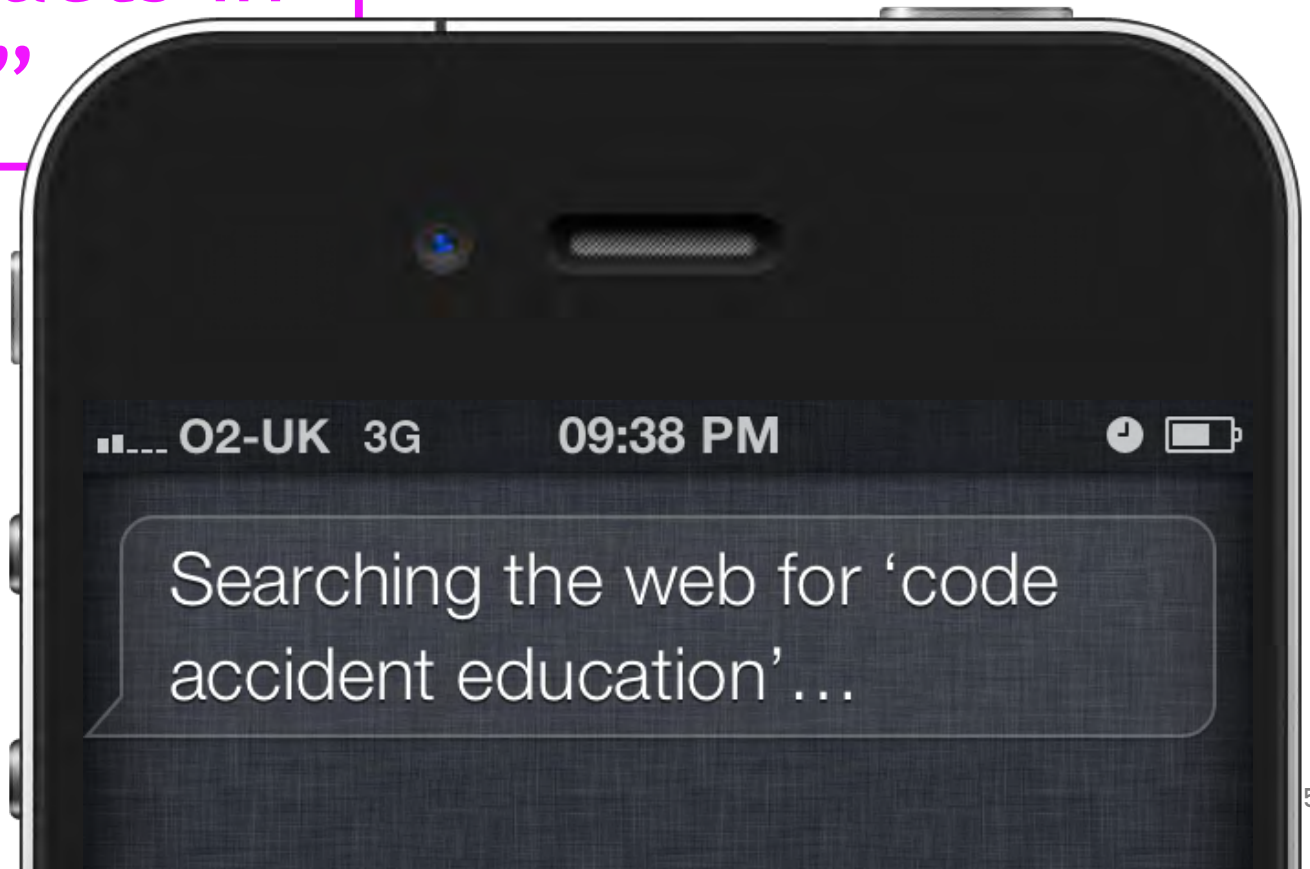


“Find code acts in education”

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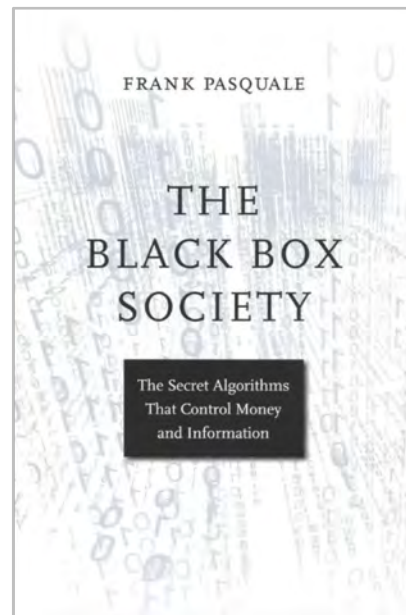
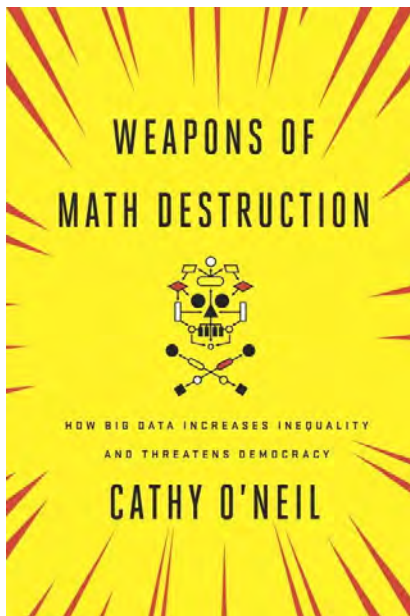




Kate Crawford: DARK DAYS: AI and the Rise of Fascism - SXSW 2017

<https://www.youtube.com/watch?v=Dlr401aEJvI&sns=em>

Societal impact of data science is now reaching mass audiences

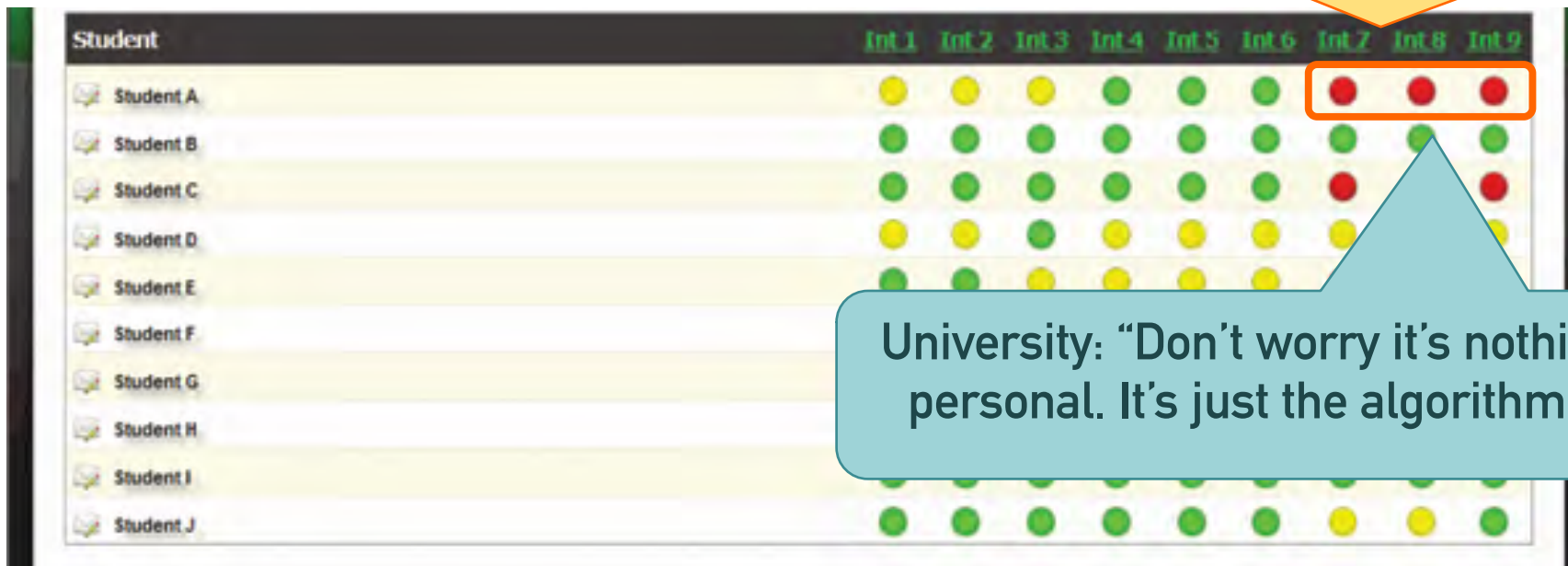


- <https://weaponsofmathdestructionbook.com> • <http://datasociety.net> • <http://artificialinteligencenow.com>
- <https://obamawhitehouse.archives.gov/blog/2016/05/04/big-risks-big-opportunities-intersection-big-data-and-civil-rights>

thought
experiment

A student warning system, somewhere near you...

Student: "Being told by the LMS every time I login that I'm at grave risk of failing is stressful. I already informed Student Services about my disability and recent bereavement, and I'm working with my tutor to catch up..."

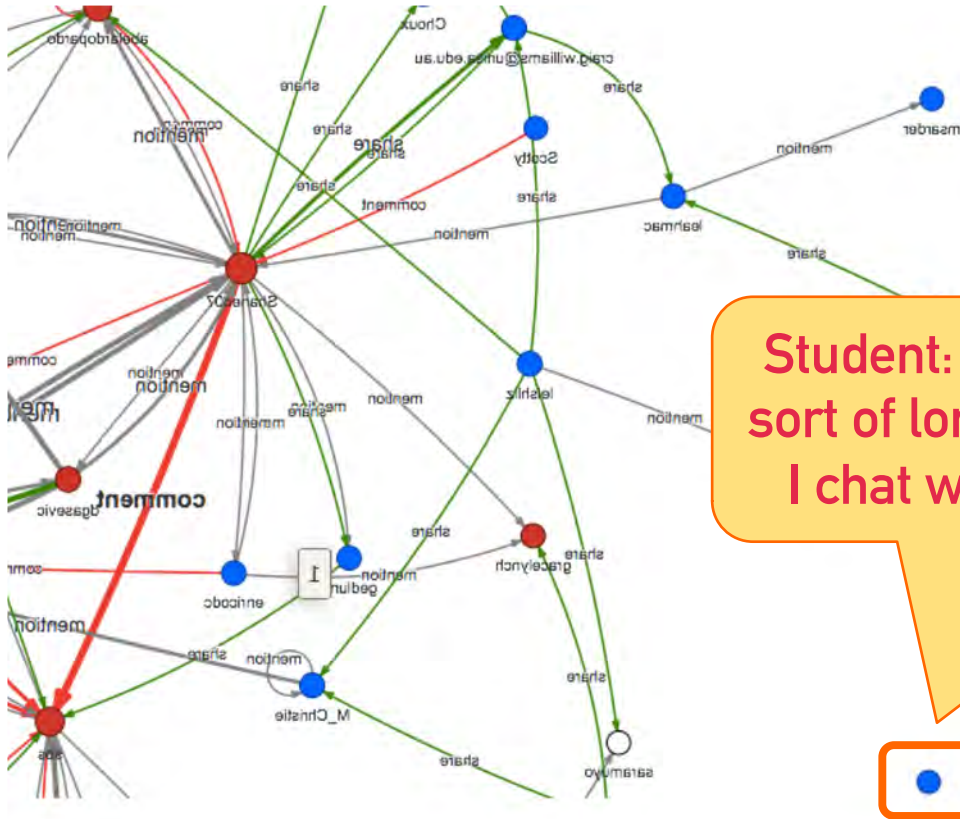


The screenshot shows a table with 10 rows representing students (Student A to Student J) and 9 columns representing indicators (Int1 to Int9). Each cell contains a colored dot: green for 'good', yellow for 'warning', and red for 'grave risk'. An orange box highlights the red dots for Student A in the Int7, Int8, and Int9 columns. A blue callout bubble points to these red dots.

Student	Int1	Int2	Int3	Int4	Int5	Int6	Int7	Int8	Int9
Student A	Yellow	Yellow	Yellow	Green	Green	Green	Red	Red	Red
Student B	Green	Green	Green	Green	Green	Green	Green	Green	Green
Student C	Green	Green	Green	Green	Green	Green	Red	Green	Red
Student D	Yellow	Yellow	Green	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow
Student E	Green	Green	Yellow	Yellow	Yellow	Yellow	Green	Green	Green
Student F	Green	Green	Green	Green	Green	Green	Green	Green	Green
Student G	Green	Green	Green	Green	Green	Green	Green	Green	Green
Student H	Green	Green	Green	Green	Green	Green	Green	Green	Green
Student I	Green	Green	Green	Green	Green	Green	Green	Green	Green
Student J	Green	Green	Green	Green	Green	Green	Yellow	Yellow	Green

University: "Don't worry it's nothing personal. It's just the algorithm."

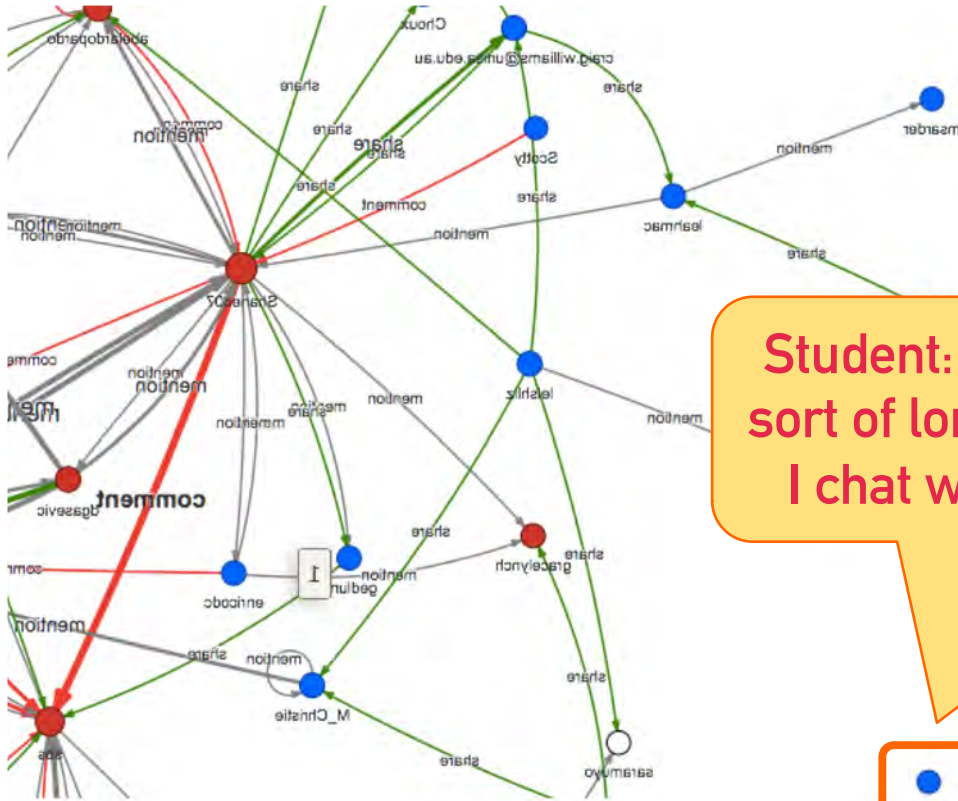
A social network visualisation, somewhere near you...



Student: "Being picked out like this as some sort of loner makes me feel uncomfortable... I chat with peers all the time in the cafes."



A social network visualisation, somewhere near you...



Student: "Being picked out like this as some sort of loner makes me feel uncomfortable... I chat with peers all the time in the cafes."



University: "Don't worry it's nothing personal. It's just the algorithm."

What would it mean for learning analytics to be
accountable?

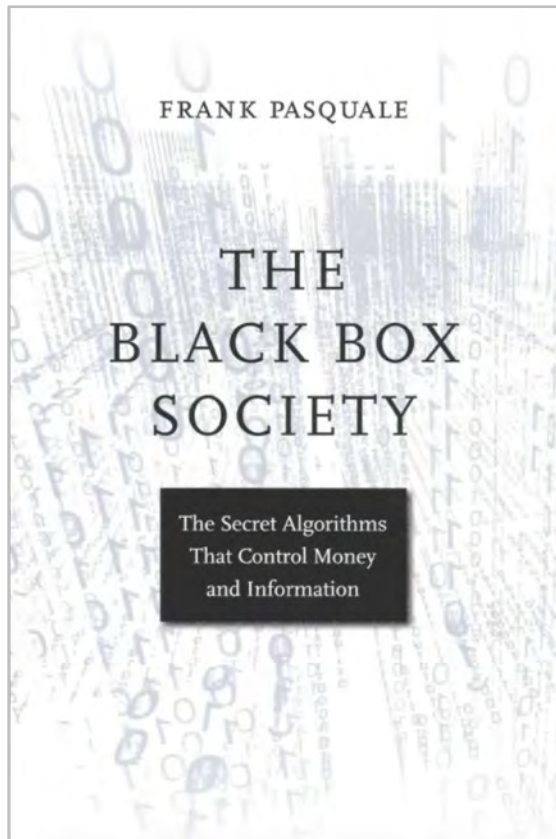
...there's intense societal interest right now in
algorithms

Algorithms are generating huge interest in the media, policy, social justice, and academia



In an increasingly algorithmic world [...] What, then, do we talk about when we talk about “governing algorithms”?

Be afraid: unaccountable algorithms are counting our money – and our other assets



The image is a screenshot of the LSE (The London School of Economics and Political Science) website. The top navigation bar includes 'Home', 'Study', 'Life at LSE', 'Alumni', 'Research and expertise', and 'Business and consultancy'. Below this, a dropdown menu is open for 'Public lectures and events', showing a list of events from 2015 and 2014. The 'Latest 100' and 'Latest 500' links are visible. On the right side, a video player is embedded, showing a man in a suit speaking at a podium. The video title is 'The Promise (and Threat) of Algorithmic Accountability'. The LSE logo is visible in the top left and bottom right of the video player.

<http://www.lse.ac.uk/newsAndMedia/videoAndAudio/channels/publicLecturesAndEvents/player.aspx?id=3350>

#AlgorithmicAccountability

Meaning 1

Algorithms that make you Accountable

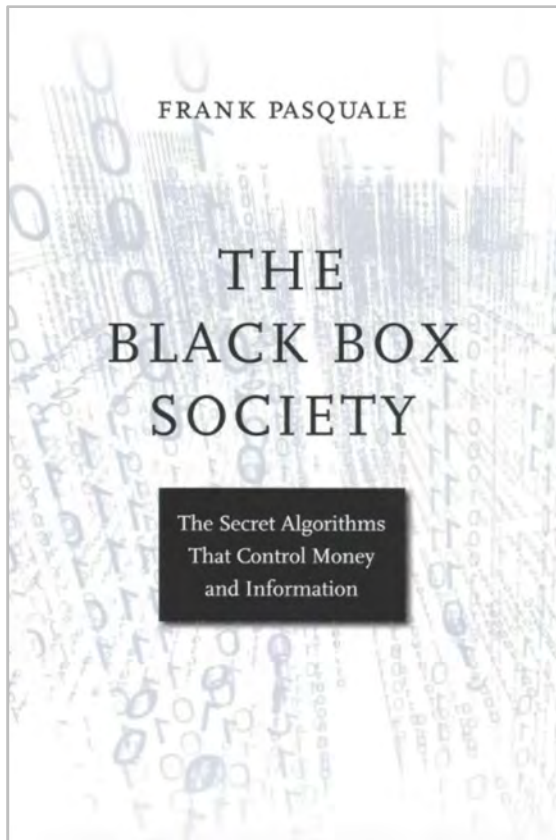
more objectively, efficiently and rewardingly than a human can

Meaning 2

Making

Algorithms that make you Accountable

Accountable



We must be able to open the black box
(Frank Pasquale)



A topic now
engaging
diverse
expertises...

Statisticians / Data Miners

Programmers

Computer Scientists

Social Scientists

Designers

Historians

Lawyers

Policy Makers

Business Entrepreneurs



What are Algorithms?

abstract rules for transforming data

which to exert influence require

programming as executable **code**

operating on **data structures**

running on a **platform**

in an increasingly **distributed architecture**

What makes algorithms opaque?

intentional secrecy

technical illiteracy

complexity of infrastructure

Algorithms are not to be found 'in' Pasquale's black box



'Algorithms' are abstractions invented by computer scientists, mathematicians, etc. They may be impossible to reverse engineer from a live, material, distributed system.

To understand them as phenomena, and perhaps to call them to account, we need to ask how they were conceived, with what intent, who sanctioned their implementation, etc... (Paul Dourish)

#LearningAnalytics

See the Society for Learning Analytics Research: <http://SoLAResearch.org>

~~#AlgorithmicAccountability~~

~~#AlgorithmicAccountability~~

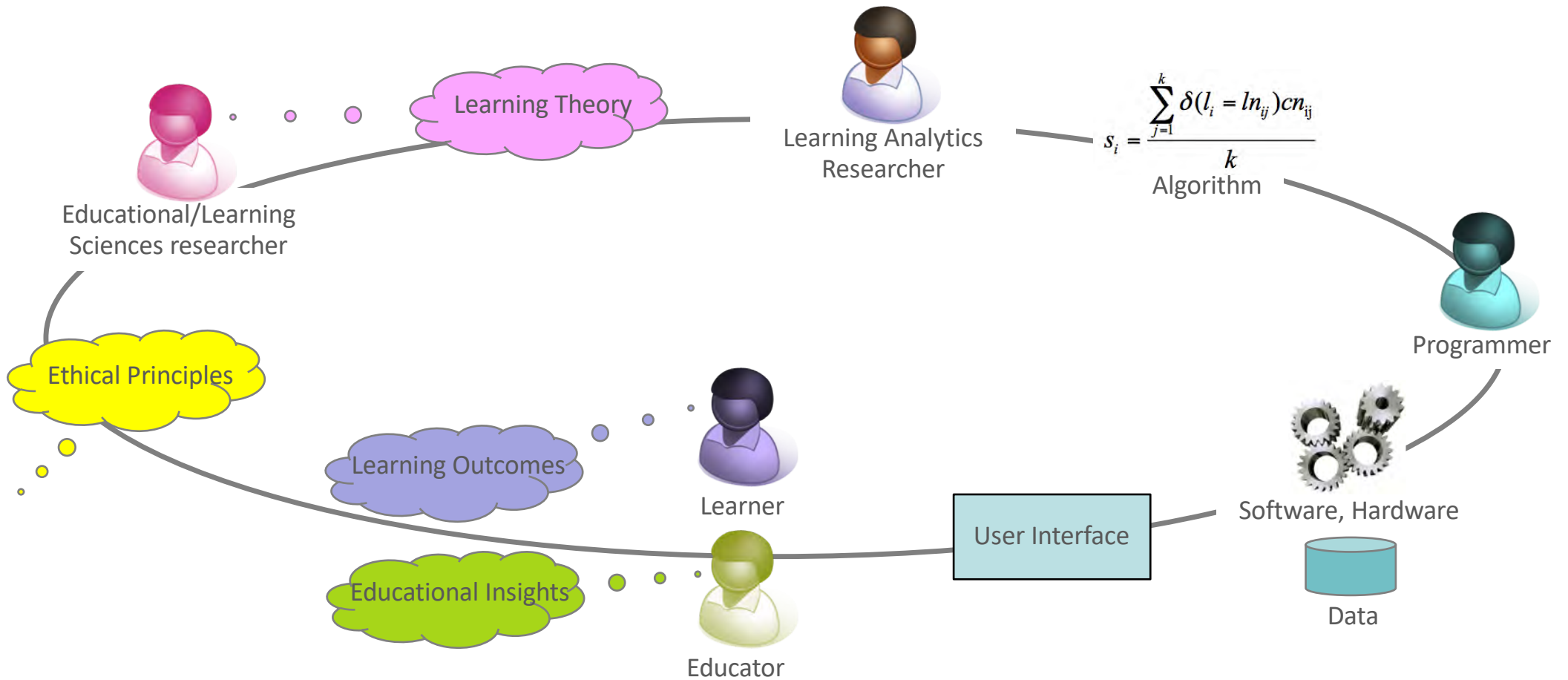
Learning Analytics
System Integrity

Algorithms don't act, it's the whole system that counts

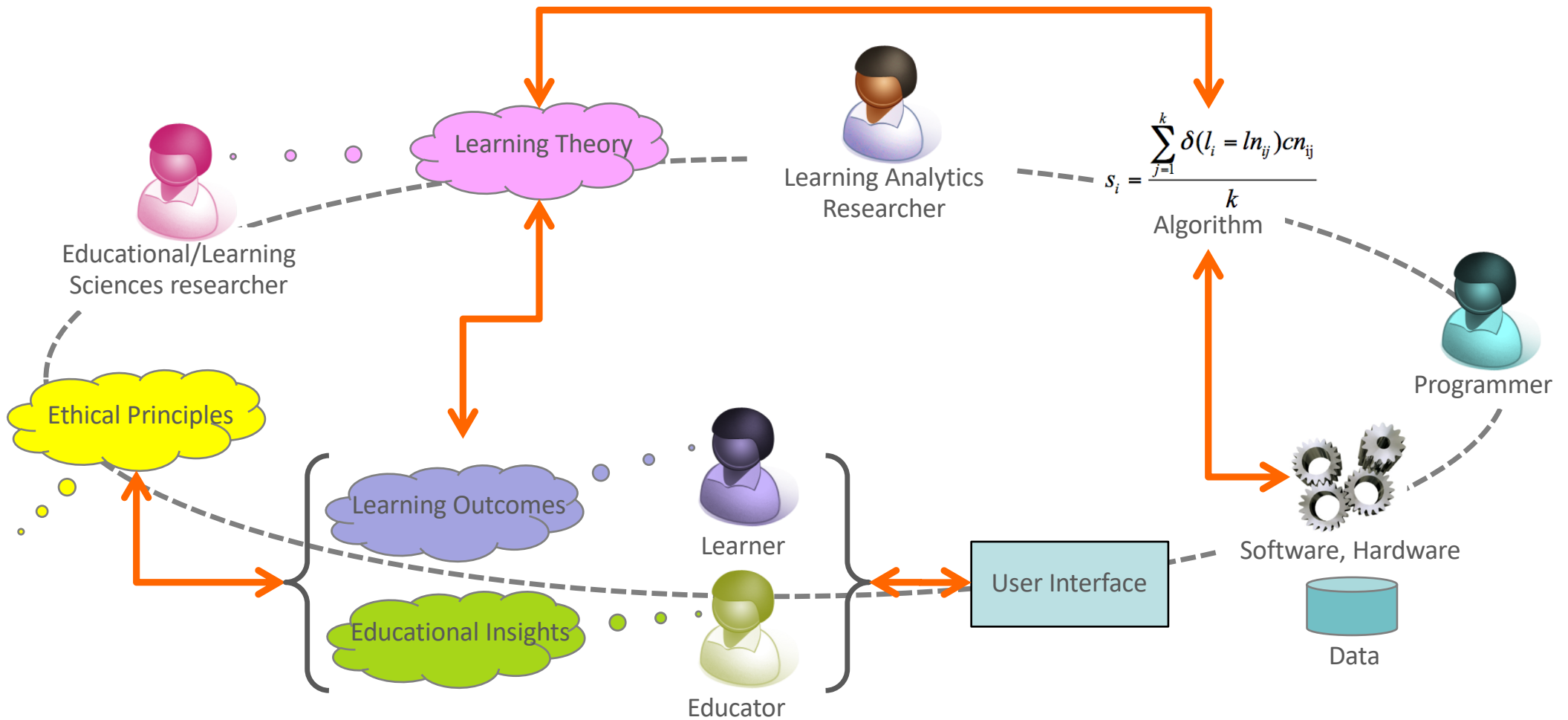
“Algorithmic Assemblages” are more useful units of analysis

	Aggregation inferring associations	Classification inferring boundaries	Temporality inferring when to act
algo code			
work practices			
cultural norms			

Stakeholders in a Learning Analytics system



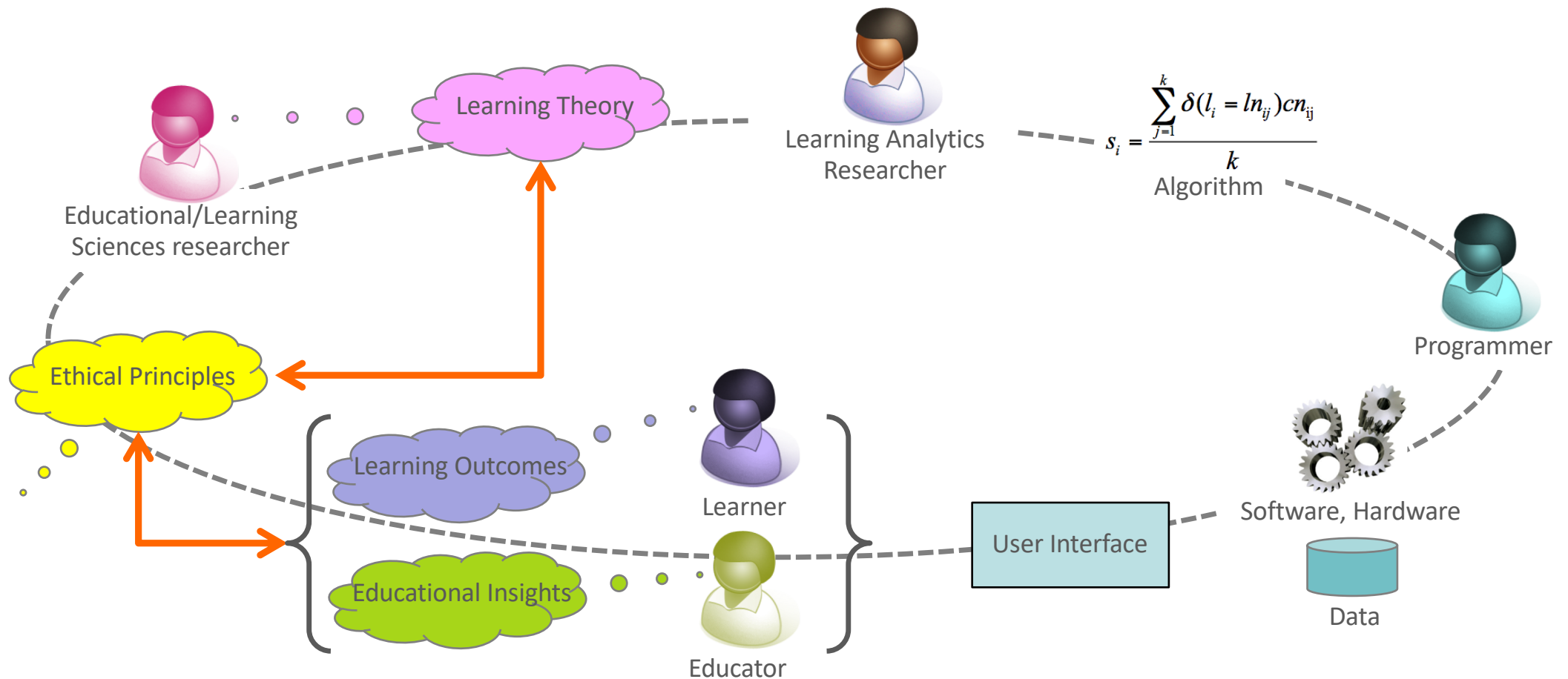
Some **accountability** relationships in an analytics system



Forms of Algorithmic Accountability in Learning Analytics



Accountability in terms of: **Ethics of Technology**



Accountability in terms of: **Ethics of Technology**

Ethics of Technology

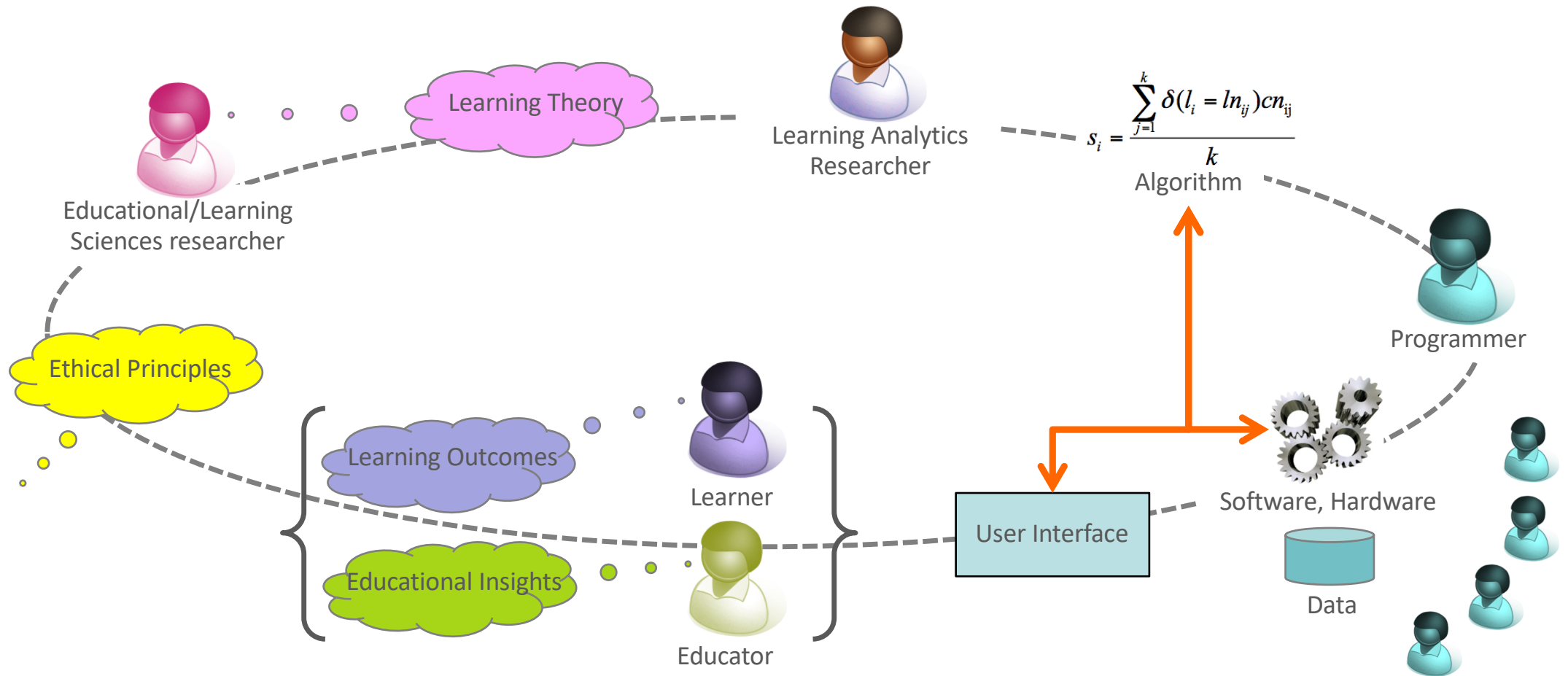
Deontological critique: do the analytics produce results that satisfy current duties/rules/policies/principles, and/or correspond with how we already classify the world?

Teleological critique: do the analytics lead to consequences that we value?

Virtues critique: What are the values implicit/explicit in the design (at every level), and do stakeholders perceive and use the system as intended? (cf. HCI Claims Analysis)

...but for an emerging field, esp. with personalisation, D & T can be challenging to apply

Accountability in terms of: Computer Science



Accountability in terms of: **Computer Science**

Computer
Science

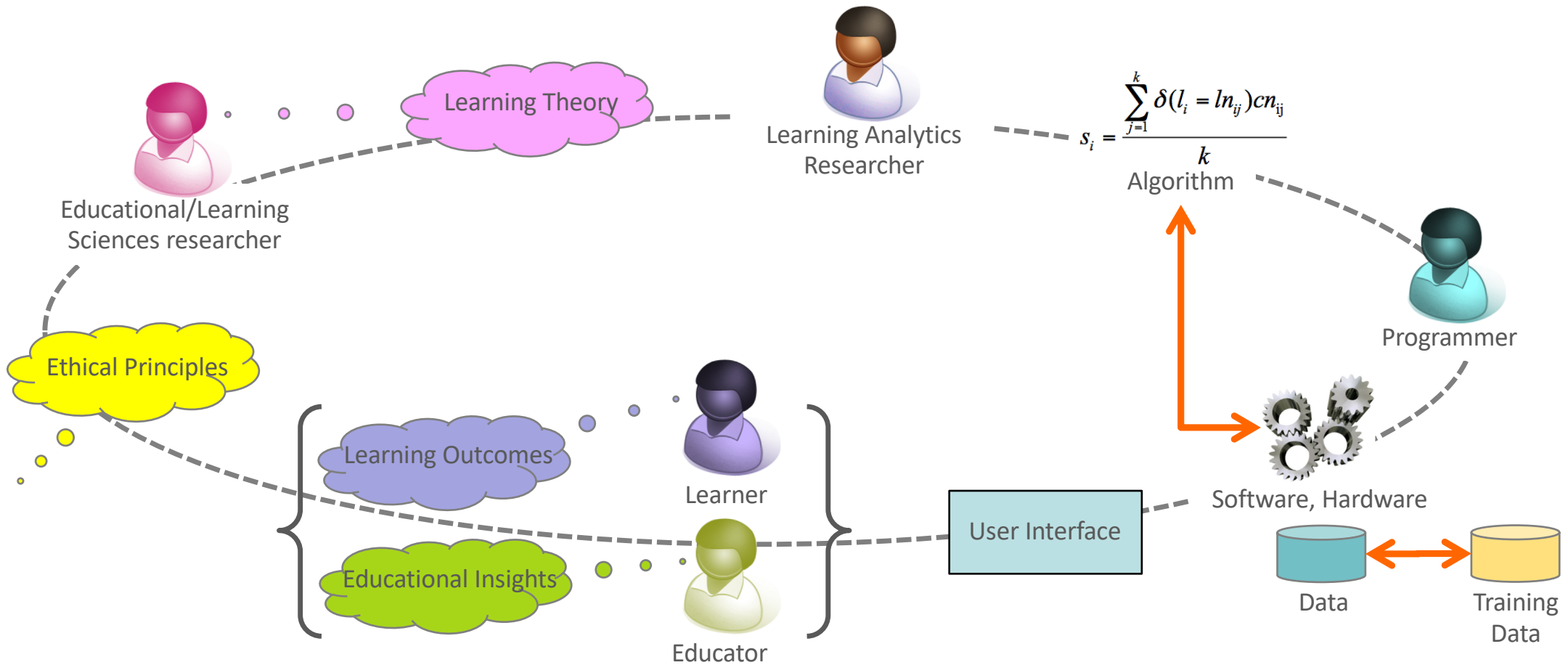
Algorithmic Integrity: does the running code (code+data+platform) operationalise the algorithm with integrity? Is it possible to reverse engineer the algorithm from the system?

Source code availability: to what extent can developers inspect and test the source code?

Source code maintainability: how easily can a developer modify the source code?

System output intelligibility: can we understand why the implemented system generates its outputs under different conditions? (a particular issue with machine learning)

Accountability in terms of: Data Science



Accountability in terms of: **Data Science**

Data Science

Training Data Integrity: for machine learning, does the training set embody discriminatory bias?

Model Integrity: for machine learning, do the target variables and class labels embody discriminatory bias?

Feature Selection Integrity: does the discriminatory power of features do justice to the complexity of the phenomenon?

Proxy Integrity: do apparent proxy features for a target quality embody discriminatory bias?

Algorithmic shortlisting for interview



Eleni Kalorkoti

The Upshot

ROBO RECRUITING

Can an Algorithm Hire Better Than a Human?



Claire Cain Miller @clairecm JUNE 25, 2015

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Hiring and recruiting might seem like some of the least likely jobs to be automated. The whole process seems to need human skills that computers lack, like making conversation and reading social cues.

But people have biases and predilections. They make hiring decisions, often unconsciously, based on similarities that have nothing to do with the job requirements — like whether an applicant has a friend in common, went to the same school or likes the same sports.

That is one reason researchers say traditional job searches are broken. The question is how to make them better.

Obviously no university would vet student applications by algorithm...



(fictional scenario)

Mr A. Administrator (2015)

Course Application: Analytics Report

Application from **Ali Bloggs** to study **Z0001**

This applicant has a **high risk profile**:

1. **No academic study for last 15 years**
2. **Low socio-economic background**
3. **English as a second language**
4. **Weak ICT skills**
5. **His responses to the learning styles survey indicate a loner, rather than a collaborative learner, known to be a disadvantage on this course**

Without a **Grade 3** tutor (advanced skills in 1-1 support), based on the last **5 years** data there is a **37%** chance of **dropping out** by **Week 6**. Recruiting this tutor will take you over budget.

Recommended decision: **REJECT**
[ACCEPT] [REJECT]

77

view on slideshare

Share 77 / 92

Obviously no university would vet student applications by algorithm...



The screenshot shows the top portion of a web page from The Guardian. The header features the site's logo and a navigation menu with categories like 'australia', 'world', 'opinion', 'sport', 'football', 'tech', 'culture', 'lifestyle', 'fashion', 'economy', 'travel', and 'media'. Below the navigation, there are breadcrumb links: 'home > economy > markets > money'. The main content area displays the article title 'The problem with algorithms: magnifying misbehaviour' and a sub-headline 'Big data: The data store: on big data'. A short introductory paragraph begins with 'Computers that learn from and repeat human behaviour save time and money, but what happens when they repeat flawed'.

The prejudiced computer

For one British university, what began as a time-saving exercise ended in disgrace when a computer model set up to streamline its admissions process exposed - and then exacerbated - gender and racial discrimination.

As detailed [here in the British Medical Journal](#), staff at St George's Hospital Medical School decided to write an algorithm that would automate the first round of its admissions process. The formulae used historical patterns in the characteristics of candidates whose applications were traditionally rejected to filter out new candidates whose profiles matched those of the least successful applicants.

Returning to algorithmic staff recruitment...



Eleni Kalorkoti

“It is dangerously naïve, however, to believe that big data will automatically eliminate human bias from the decision-making process.

...inherit the prejudices of prior decision-makers

...reflect the widespread biases that persist in society

...Discover ...regularities that are really just preexisting patterns of exclusion and inequality.”

Returning to algorithmic staff recruitment...

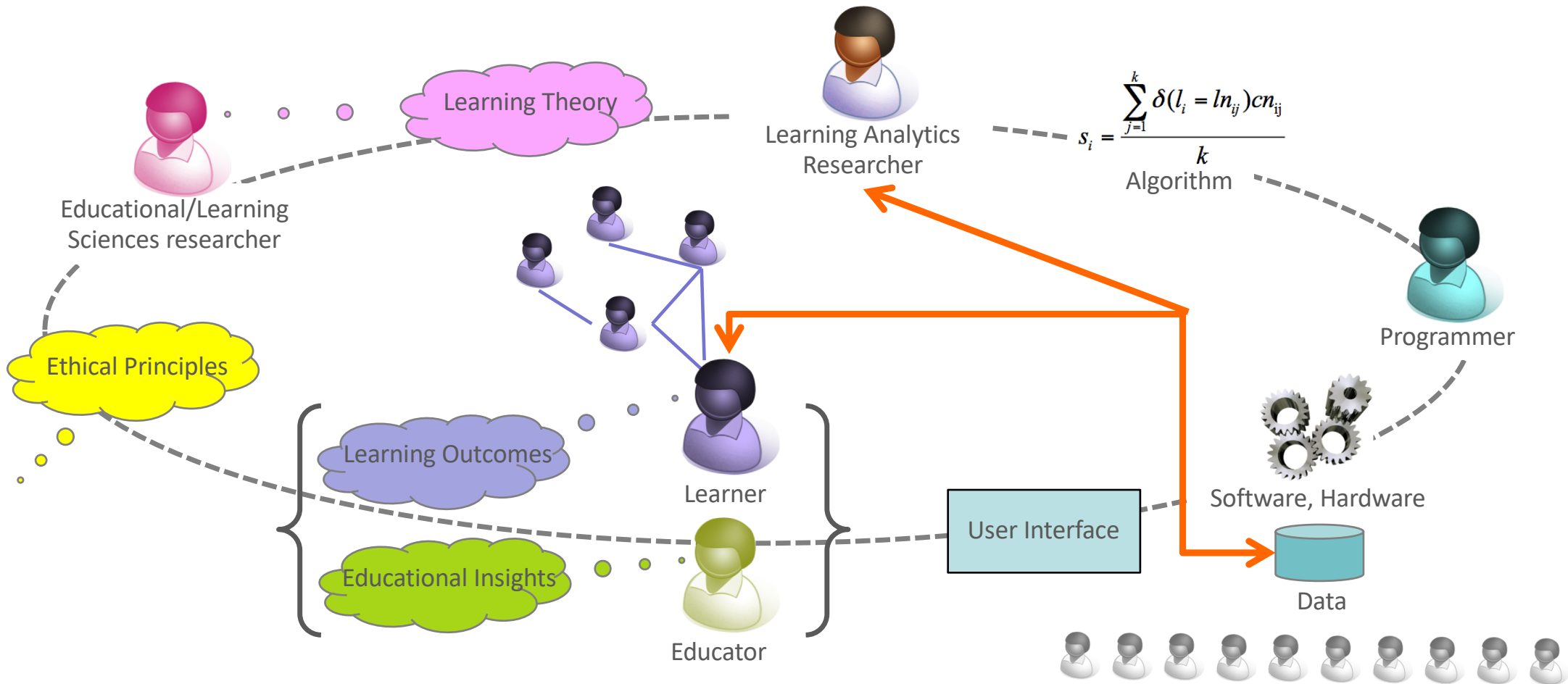


Eleni Kalorkoti

“...Adopted or applied without care, data mining can deny historically disadvantaged and vulnerable groups full participation in society.”

“...it can be unusually hard to identify the source of the problem, to explain it to a court, or to remedy it technically or through legal action.”

Accountability in terms of: Human-Data Interaction



Accountability in terms of: **Human-Data Interaction**

Human-Data Interaction

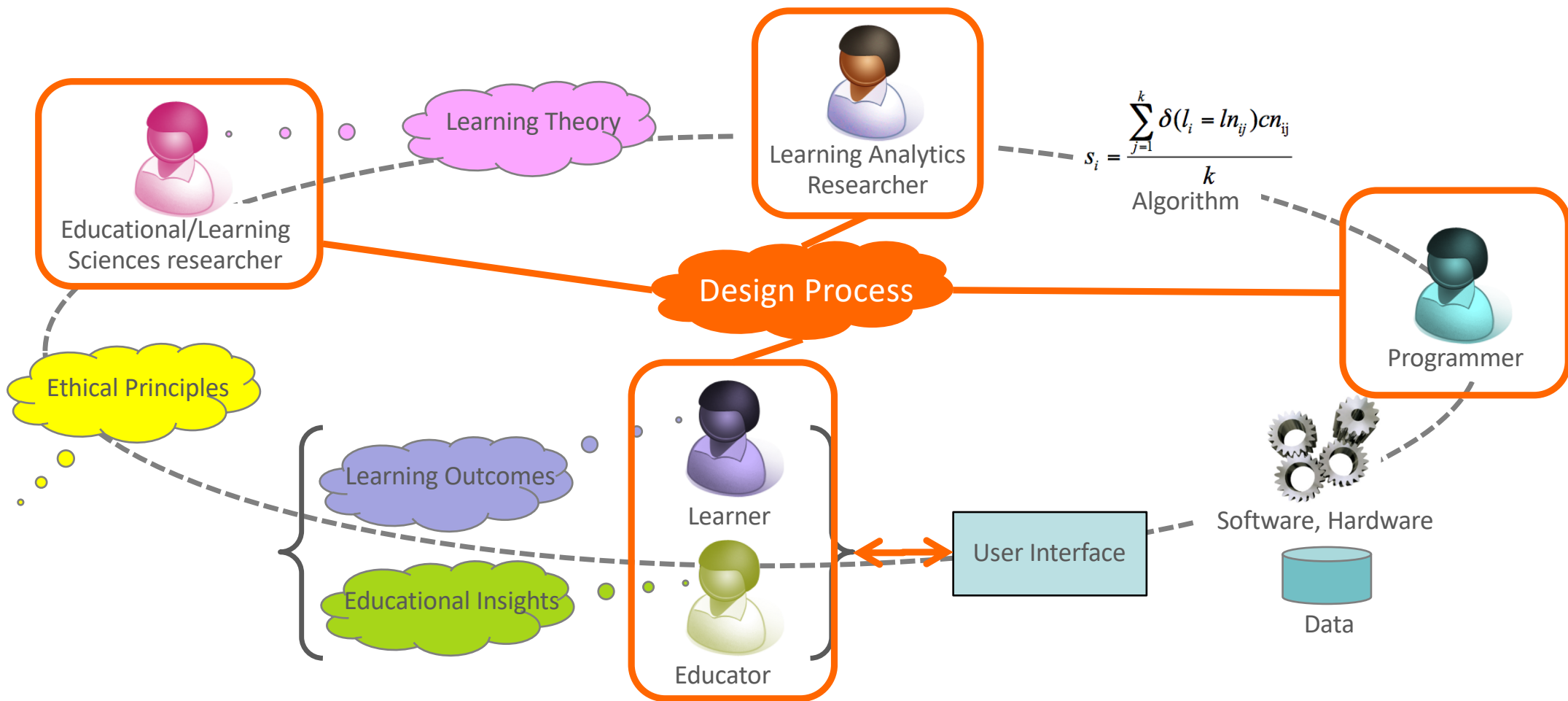
“Accountable Data Transactions”: does the data infrastructure have clear protocols for personal data requests, permission, and audit?

Social Data Infrastructure: as interactions around data are formalised and automated, can this infrastructure be held to account?

Collective Data Ownership: is collectively owned data handled in ways that preserve individual rights?

User Agency: to what degree do citizens have control over who accesses their data, and can they comprehend what analysis will be done, and by whom?

Accountability in terms of: User-Centred Design



Accountability in terms of: **User-Centred Design**

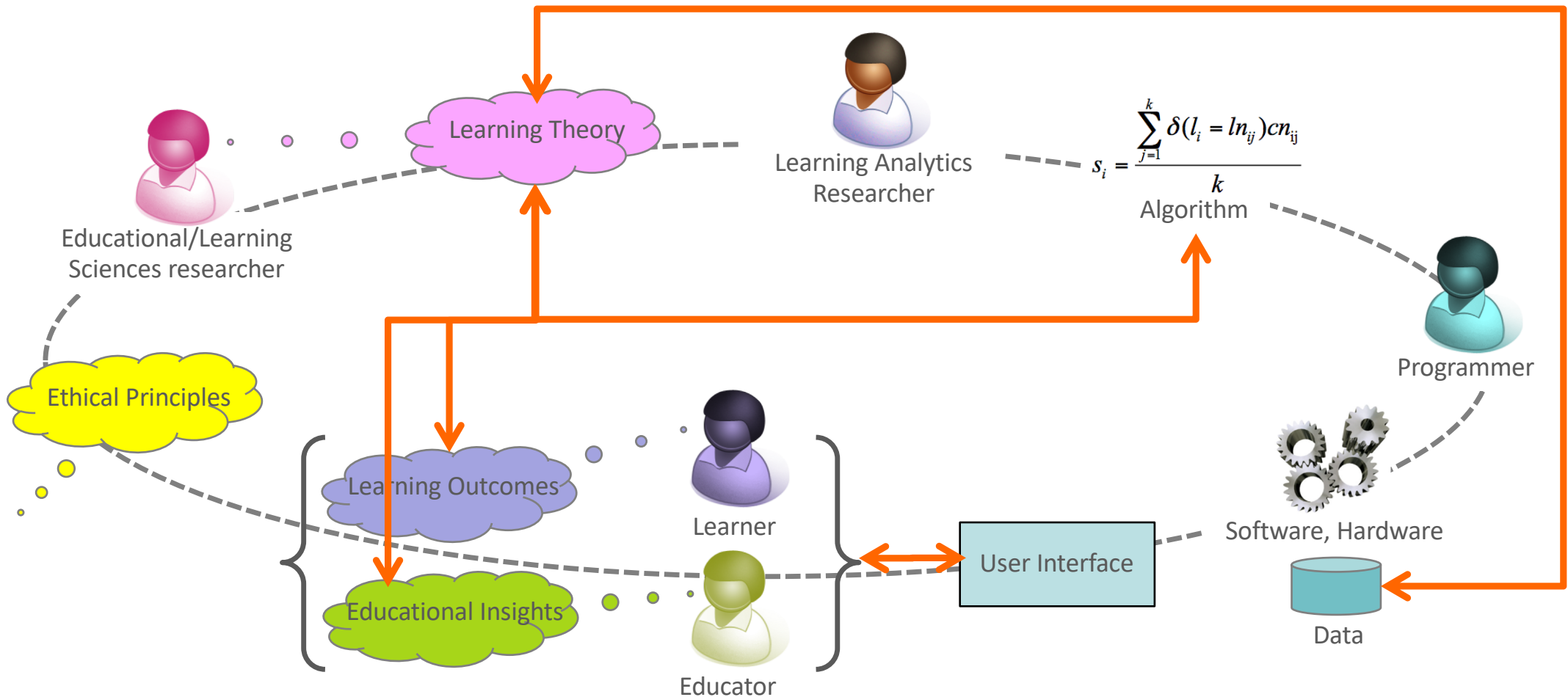
User-Centred Design

User Sensemaking: who are the target end-users, do they understand the analytic output, and can they take appropriate action based on it?

Intelligibility: what, if any, explanation can a user ask the analytic system to provide about its behaviour, can they understand the answers, and can they give feedback?

Participatory Design: to what extent are stakeholders (e.g. academics; instructors; students) involved in the system design process, and are there interfaces for them to modify the deployed system's behaviour?

Accountability in terms of: Learning Sciences & Educational Technology



Accountability in terms of:

Learning Sciences & Educational Technology

Learning
Sciences &
Educational
Technology

Conceptual Integrity: does the algorithm implement the intended constructs (theory/model/rubric...) with integrity?

Conceptual Integrity: is the data congruent with other sources of educational evidence?

Improved Learning: in what ways do learners benefit from using the system?

Improved Teaching: in what ways do educators benefit from using the system?

worked example 1

analytics for professional, academic, reflective writing

Automated formative feedback on writing (Civil Law)

Highlighted sentences are colour-coded according to their broad type

Kingdom, Australia has **remained** stagnant in its development of third party liability for **knowing** assistance. **This paper** seeks to argue that the High Court's preferential use of precedents over legal and equitable principles has hindered the development of third party liability in the knowing assistance of trust or fiduciary duties. This over-refinement of the two

fiduciaries such as lawyers cannot. As
assists a solicitor in a breach of fiduciary
which could ever apply to relieve the

CONTRAST: Disagreement, tension,
options, inconsistency

cessorial liability of a third party, which
ct, or the Corporations Act; neither of

It appears that the plainly wrong finding in respect of Bell was based, primarily, on: **C** Drummond AJA's incorrect interpretation of the dishonest and fraudulent design requirement as articulated in Farah ; and the **lack of careful formulation** of the Bell Test, which **fails to appreciate** the inconsistent or unsound practical effect of imposing a test – which is to be analogous to that imposed by other legislative provisions – despite those provisions operating in a separate and, in some ways, dissimilar context. The explication of the NSWCA's determination concerning Bell provides

Sentences with Function Keys have more precise functions (e.g. Novelty)

Summary

Important

Both

B Background

C Contrast

E Emphasis

N Novelty

P Position

Q Question

S Surprise

T Trend

Automated formative feedback on writing (Civil Law)

consequence of the plainly wrong f Barnes v Addy claim.

EMPHASIS: Additional emphasis to highlight importance

alia for the application of a second limb

As above, it was not strictly necessary to determine whether the decision in Bell was plainly wrong. However, Leeming JA held it was necessary to do so (see [X] above). His Honour's application of the plainly wrong test with respect to Bell is crucial to this discussion.

interpretation is plainly wrong.

QUESTION: question or missing knowledge

Significantly, the High Court in Farah H. v. Farah H. (1998) 145 C.L.R. 201, 211, stated that the test for breach of statutory law. As noted by Leeming

JA, there are at least two complexities with the above passage. What does it mean to be convinced that an interpretation is plainly wrong? And to what decisions does it apply? And as expressed by Basten JA, the legal basis for such a principle is unknown, and consequently, has created uncertainties in the application of the rule. For

(established by separate inquiries) the 1318 is not required to show they acted reasonably. If, in the case of 1318, it will be fail to enliven protection

QUESTION: question or missing knowledge

ly, a person seeking relief under s 1318 will attract protection under s 1318. Leeming JA:

What then is sufficient, according to Bell, to engage second limb Barnes v Addy liability? Not lightly would I conclude that the High Court has reformulated the law in a way which is not well defined.

COMPARISON OF HUMAN VS. MACHINE

human highlighting

automated highlighting

Student Response		KEY:		Analyst	
				Correct	Incorrect
XIP	Selected	tp	fp		
	Unselected	fn	tn		

As I logged on to MyAccess to preregister for my first semester classes of freshman year, I was told to register for [course name].” Unknowing of what the course was like, I expected a regular class where we learned a set curriculum and talked about healthcare. However, contrary to my preconceptions, the class was an eye opening experience in which I was able to connect with other first year freshman who are going through the same things am. Not only did it bring reassurance, but a new perspective on the transition that accompanies freshman year of college. This course consisted of many learning moments for me, among them being introductions, discussions on stress, and group presentations as a whole. To start, introductions are always intimidating yet exciting. Meeting someone for the first time is like creating a new bond—it starts with searching for common ground and a relatable characteristic or experience. In this course, everyone is automatically connected by being in a school focused on developing healthcare professions. This led to the ability to form a bond stronger than what we could form with other students at this point. So, we skipped the questions like “What school are you in?” and “What do you want to be?” but rather started with “How many siblings do you have?” and “What is your dog’s name?” These questions are more intimate and informative, leaving behind the orientation dialogue. This allowed me to form several

Another learning moment we all feel is that we are used to while others workload is unanimous impossible to lab practical only one fee to stress, an ability, I have were a more my eyes to a presentation alone somet someone els

many resources for a bulk of different issues, and taking advantage can really help you be the best Hoya you can be. This class, unlike others, was tailored toward open, honest discussion, which is different from many other classes. While other classes are more about material, this class was about checking in and making sure that everyone was transitioning well. This class also displays the nature of the NHS—a community. [course name] is unique to the NHS in how it helps us transition into this big step, and makes sure that we are aware of what we should be doing, how we should be doing it, and what we can learn from those around us. The environment was welcoming and comfortable, so it was much easier to discuss matters such as those in a classroom with other students and a professor when normally conversations of that nature would take place among friends. [course name] cultivated an environment where we were able to learn from each other and build off of other ideas.

Looking back on the semester, I don’t think I could have felt as comfortable and at ease as I do now without this class. When I walk into a lecture hall, I look for a familiar face, perhaps one that I met during [course name]. I now know that when people ask, “How are you doing?” they genuinely care about how you are. I feel more comfortable talking in a group setting, as though I can contribute my thoughts in an atmosphere of incredibly brilliant individuals. I formed study groups with some of the individuals, opening my eyes to the fact that everyone wants everyone to succeed in whatever they do. Above all, I’m glad to have taken this class because I learned so much, and it contributed to my distressing every week. Learning is sometimes more about discussions, relating, and building off of other people than sticking to a strict curriculum, and that is what [course name] is all about.

Not only did it bring reassurance, but a new perspective on the transition that accompanies freshman year of college.

One student mentioned art, and because I lack art ability, I have taken up journaling each night as a way to distress before going to sleep.

CA It showed me that even though I can feel alone sometimes in the issues I’m facing, the odds are someone else is either experiencing it or witnessing someone else experience it.

CA [course name] is unique to the NHS in how it helps us transition into this big step, and makes sure that we are aware of what we should be doing, how we should be doing it, and what we can learn from those around us.

CA He spoke with us about how we can reach forgiveness for ourselves and helped us talk about some qualities we would like to embody when we become nurses.

CC At times, I found it a bit offensive, specifically when we were discussing a scenario he created involving a girl who was kidnapped and raped while under the influence of alcohol.

When I walked into our first class in St. Mary’s Hall, I did not know what to expect.

You need to strive for understanding to retain what matters to you, not sporadically memorizing.

After my first round of exams, I wasn’t too disappointed with my grades, but I realized that learning instead of memorizing would help me grow intellectually and raise my grades.

In discussing the different types of models used to create a health promotion program, [Professor name] provided examples of campaigns at Georgetown and other colleges and universities across the country.

Our health policy project allowed us to look at controversial issues from differing practical, moral, ethical, and

Example accountability analysis: writing feedback

Ethics: Does the system output results that match human analysts? Does instant feedback lead to novel benefits, or is it in fact damaging to students? What is the motivation behind the focus on reflection (e.g. rather than factual accuracy)?

Computer Science: Does the NLP platform implement the linguistic features with integrity?

Data Science: Do the linguistic features have sufficient discriminatory power? Do they ignore important qualities of value? Do they bias against certain kinds of student?

Human-Data Interaction: Do students consent to their writing being analysed?

User-Centred Design: Were students and educators involved in the design of the system? Can they make sense of the user interface and act on output?

Learning Technology: What is the educational basis for the parser rules? Does the algorithm implement the theory/rubric with integrity? Educator/student reaction?

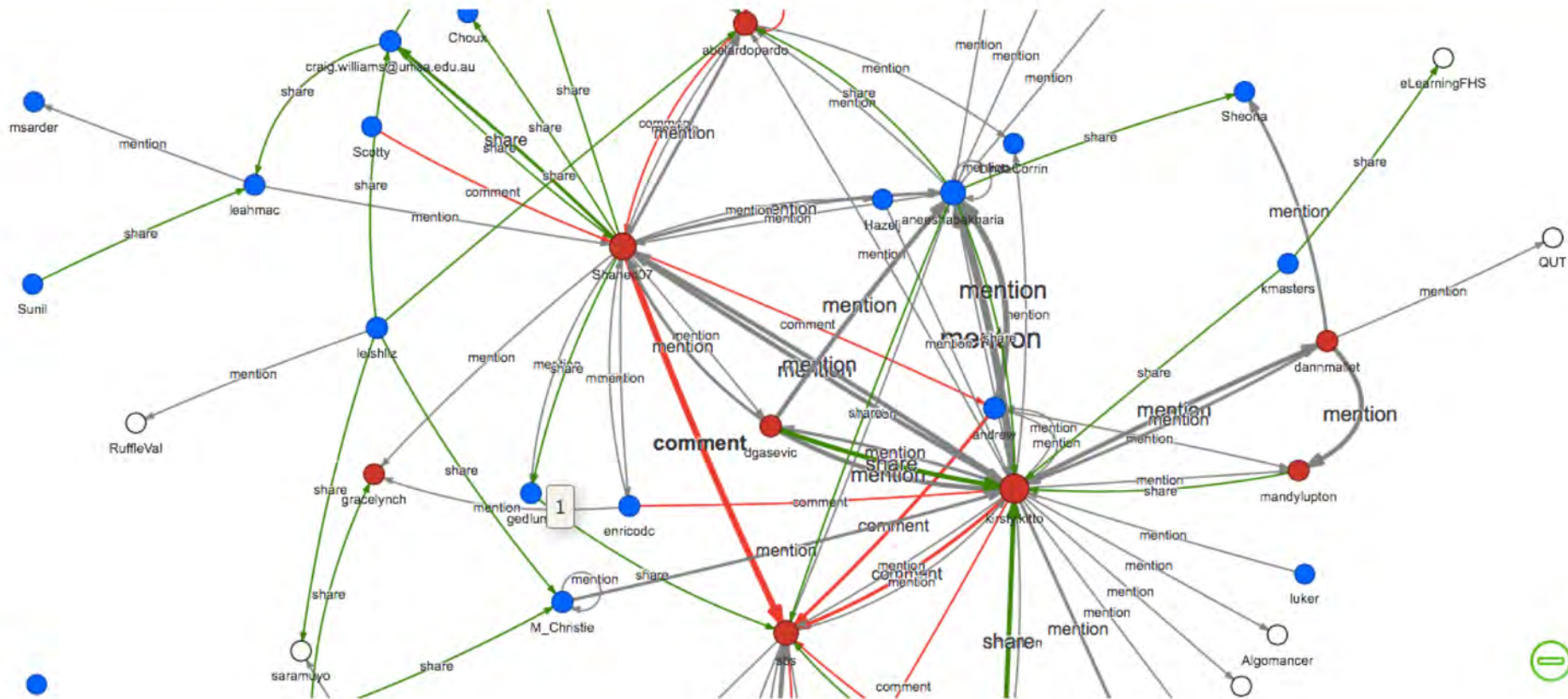
Legal: Could a student sue the university for parser errors, or discrimination?

worked example 2

building and visualizing a student social network

Social Network Visualisation of student activity

Click on your node to view the messages you have posted. Click on a link (or relationship) to view the messages that were shared or commented on by another user.



Legend:

- White Nodes: Mentioned users not registered with CLAToolkit
- Blue Nodes: Students
- Maroon Nodes: Teaching Staff

Connected Learning Analytics Toolkit: <http://beyondlms.org>

Example accountability analysis: SNA visualisation

Ethics: Do users validate the social networks? Does the system lead to novel benefits? What is the motivation behind the design of the system?

Computer Science: Does the social network tool implement SNA metrics correctly?

Data Science: Is the dataset biased or incomplete in important respects? Does the social network visualization bias against certain kinds of student?

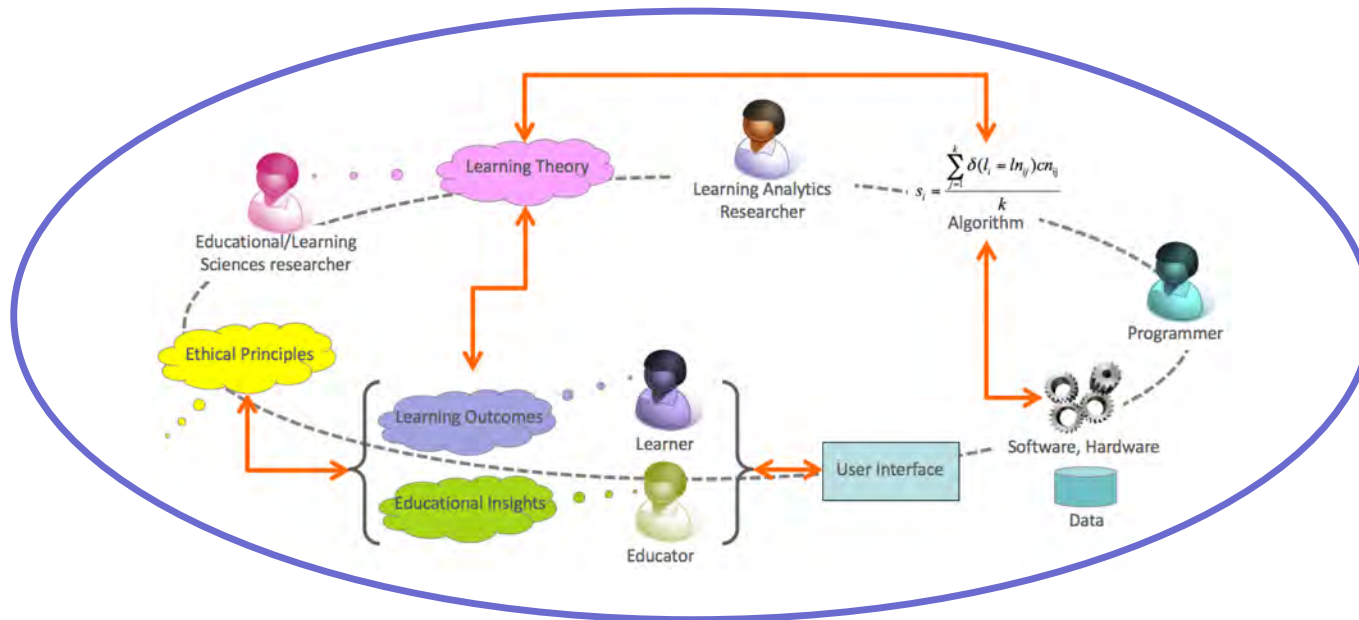
Human-Data Interaction: Should students be permitted to control their degree of visibility on different platforms? Does disclosing peer data to a student violate peers' rights?

User-Centred Design: Were students and educators involved in the design of the system? Can they make sense of the user interface and act on output?

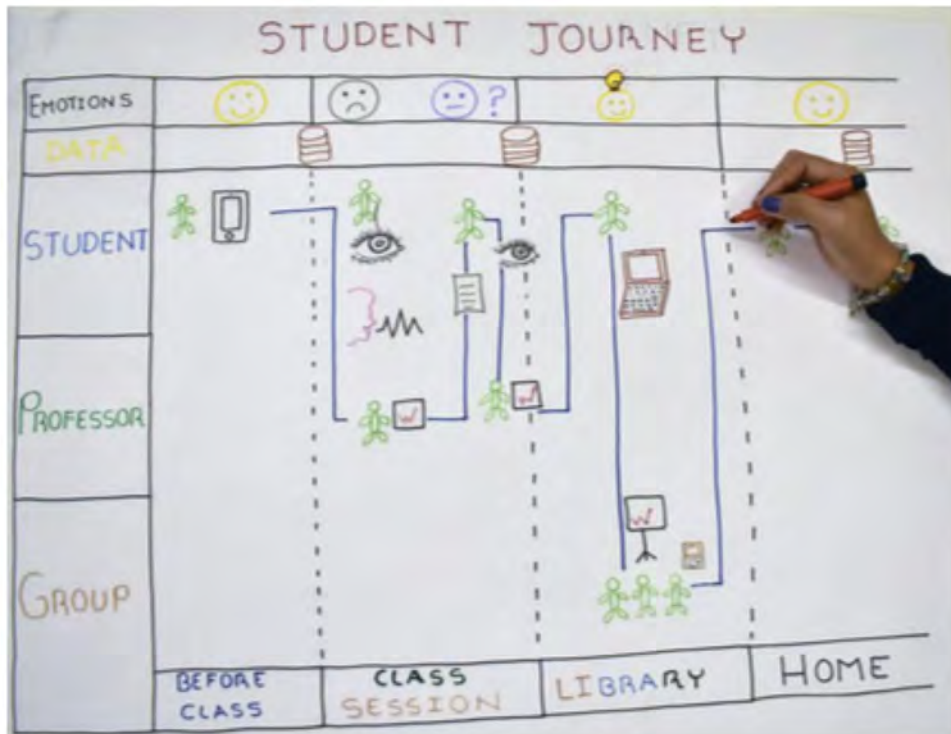
Learning Technology: What is the educational rationale for making social ties visible? Do the selected user actions implement this with integrity? Do students find it helpful?

Legal: Could a student sue for discrimination due to the network map?

approaches to designing for Learning Analytic System Integrity



Participatory design methods that build trust



Carlos G. Prieto-Alvarez, Roberto Martinez-Maldonado, Theresa Anderson (In Press). Co-designing in Learning Analytics: Tools and Techniques. In: Jason Lodge, Jared Cooney Horvath & Linda Corrin (Eds.), *From data and analytics to the classroom: Translating learning analytics for teachers*.

Communicating the algorithm to educators and students?

Design features that make assessment analytics trustworthy: a case study

LaK DESIGN, March 2017, Vancouver, Canada

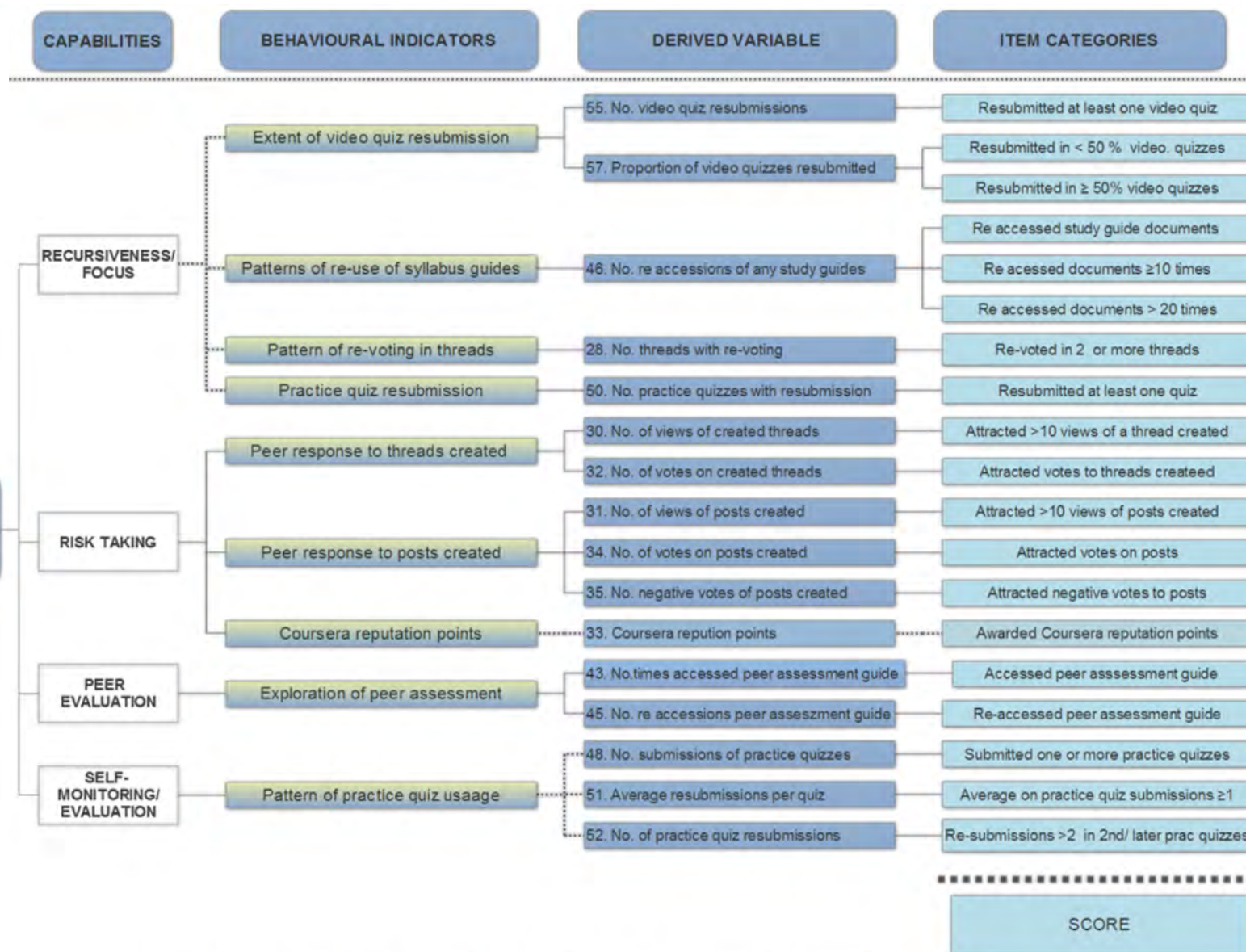
	LEVEL 1 READER	LEVEL 2 CONSUMER OF INSTRUCTION	LEVEL 3 SELF-REGULATED LEARNER	LEVEL 4 COLLABORATIVE LEARNER	LEVEL 5 RECIPROCAL TEACHER
Attending class	Accesses MOOC once	Accesses MOOC in several weeks	Accesses MOOC most weeks		Views forums in multiple weeks
Engaging widely	Watches videos	Tries in-video exercises	Uses in-video exercises routinely Reads some course readings	Accesses the range of course resources	Intensive forum user
Monitoring/producing		Tries practice quizzes	Repeats practice quizzes	Posts longer than a tweet	Posts at paragraph length
Perspective-taking		Cursory forum visitor	Occasionally uses forums	Explores forums	Reads many threads
Focusing			Revisits a thread Re-reads some course resources	Visits a thread more than twice Systematically repeats in-video exercises Re-reads many course resources	Visits a thread more than three times Re-reads many course resources Follows discussions in forums
Reaching out			Posts in forums	Posts in multiple threads	Posts in multiple weeks
Shaping debate				Posts in popular threads Votes up another's posts	Creates threads/new discussions Votes up other's posts more than once Posts in depth
Generating value				Receives a peer vote on a post	Receives peer votes on multiple posts

Milligan, S. and Oliveira, E. (2017). Design features that make assessment analytics trustworthy: a case study. *DesignLAK17 Workshop*, LAK17, Vancouver, March 2017. <https://sites.google.com/site/designlak17>

Make the mapping from clicks to constructs explicit

“Capability to learn in scaled environments”

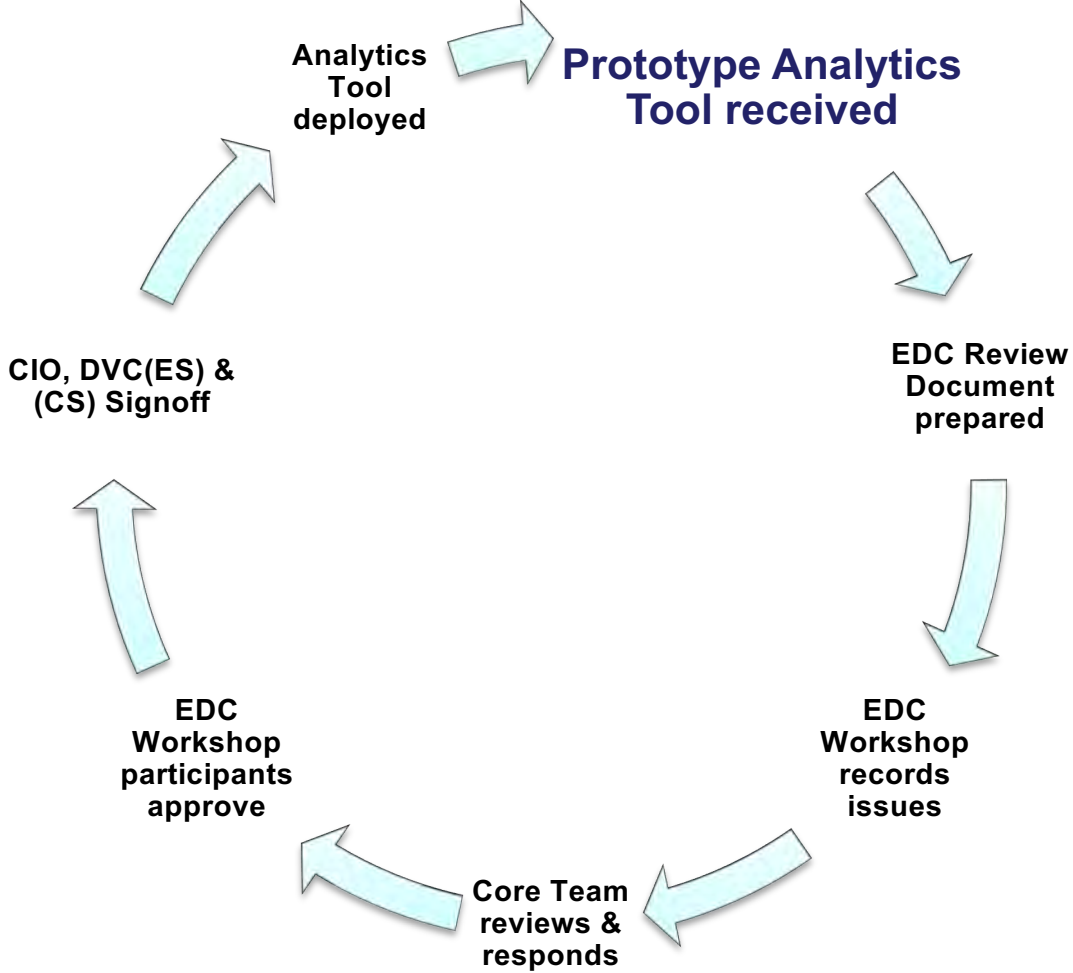
PART 3: CAPABILITY TO LEARN IN SCALED ENVIRONMENTS



Milligan, S. and Griffin, P. (2016). Understanding learning and learning design in MOOCs: A measurement-based interpretation. *Journal of Learning Analytics*, 3(2), 88– 115. <http://dx.doi.org/10.18608/jla.2016.32.5>

Figure 1: Construct map for the C-SL capability as expressed in MOOC log stream data

ETHICAL DESIGN CRITIQUE (EDC) PROCESS



- CIC team
- Pro-VC Education
- Equity & Diversity Unit
- Planning & Quality Unit
- IT Division
- Director, Risk
- Director, Teaching Innovation
- Data Privacy Officer
- Indigenous Students Centre

Summary | Enrolment Flow | Past Results

2015 AUT | 2015 SPR | 2016 AUT | 2016 SPR | 2017 AUT | 2017 SPR

Session 2016 AUT

vs 2015 AUT

536
Total Students

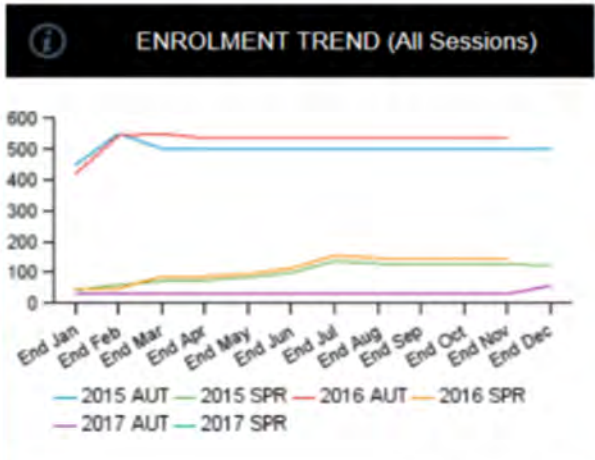
89% Commencing | 11% Continuing

Student Change Last 7 Days

1 Enrolled | 7 Withdrawals

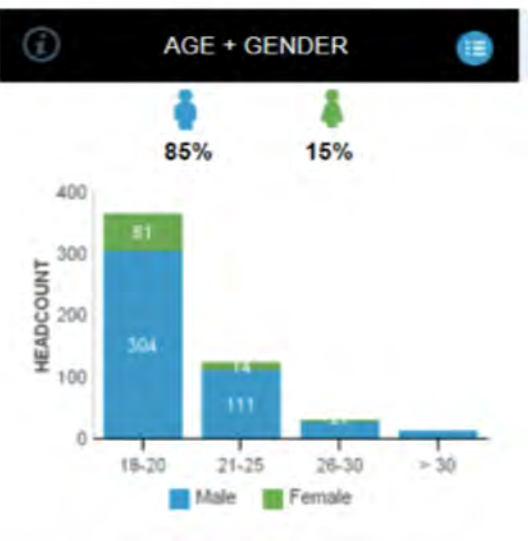
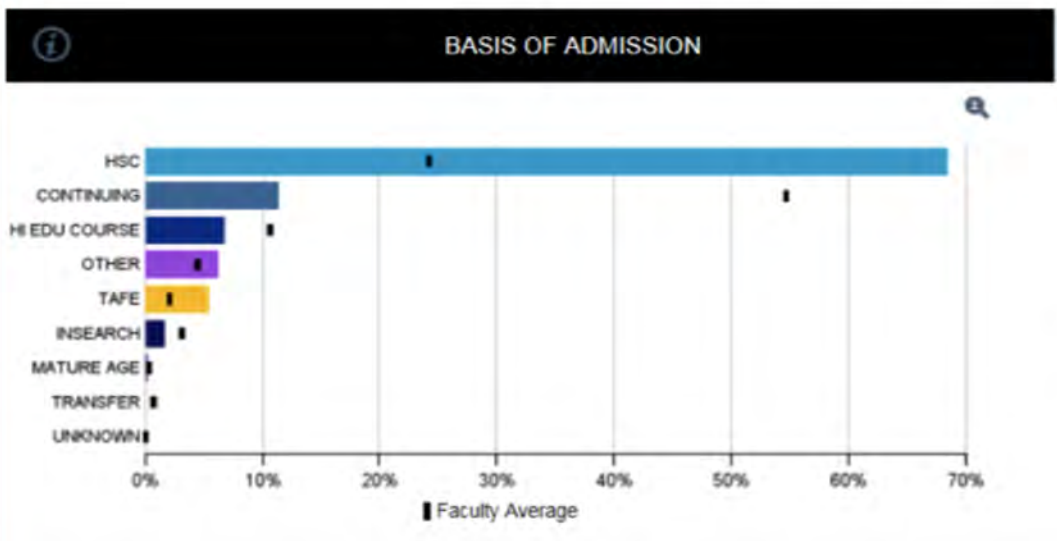
vs 2015 AUT

31
Repeat #



INCOMING COURSES

Headcount	Faculty	Course
374	FEIT	C09067 - Bachelor of Engineering (Honours) Diploma in Professional Engineering Practice
47	FEIT	C09066 - Bachelor of Engineering (Honours)
40	FEIT	C09070 - Bachelor of Engineering (Honours) Bachelor of Business
20	FEIT	C09072 - Bachelor of Engineering (Honours) Bachelor of Science
13	FEIT	C09074 - Bachelor of Engineering (Honours) Bachelor of Medical Science
10	FEIT	C09068 - Bachelor of Engineering (Honours) Bachelor of Arts in International Studies
10	FFIT	C10099 - Bachelor of Engineering Science



EDC: ETHICAL DESIGN CRITIQUE

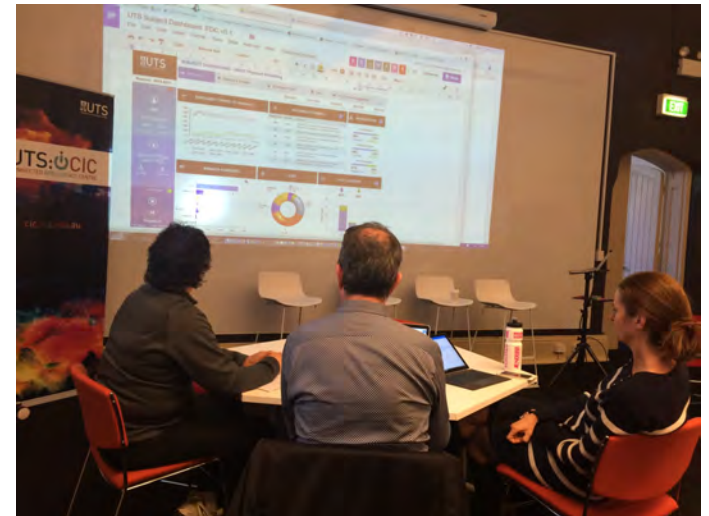
The EDC Template

<insert screenshot of dashboard element>

EDC team is invited to comment on:

Strengths

- e.g. Data is at an appropriate level that it does not disclose inappropriate information about a cohort or individuals



EDC: ETHICAL DESIGN CRITIQUE



Indicate concerns e.g.

- Data is displayed from incomplete sources, or has been filtered in ways, that users might not expect **(Specify why this violates expectations)**
- Data is shown for which there is no apparent reasonable use **(Recommend removal)**
- There is scope for misinterpretation due to poor design **(Suggest improvement)**
- This data is useful but could be inappropriately used **(Caution and specify examples of inappropriate usage)**

Conclusion: a new career in the Learning Analytics profession?



“Certified LASI Engineer”

Trained to audit Learning Analytics System Integrity at multiple levels, via multiple lenses

-> New principles to guide design, vendor selection, academic peer review (and maybe legal deliberation)

Learning Analytics Summer Institute, Ann Arbor, June 2017

Black Box Learning Analytics? Beyond Algorithmic Transparency

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