#### LAK13 Panel: Educational Data Scientists: A Scarce Breed

http://bit.ly/LAK13-EDS-Panel



**Simon Buckingham Shum Knowledge Media Institute** The Open University



Ryan S.J.d. Baker **Teachers College Columbia University** 



**John Behrens Center for Digital Data, Analytics, & Adaptive Learning** Pearson



**Martin Hawksey Jisc CETIS** 



**Naomi Jeffery The Open University** in Scotland



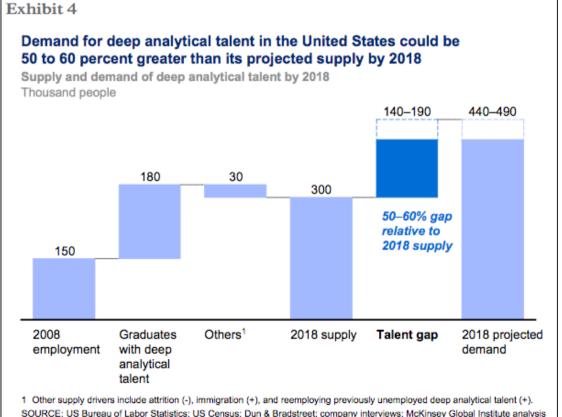
**Taylor Martin Utah State University** 

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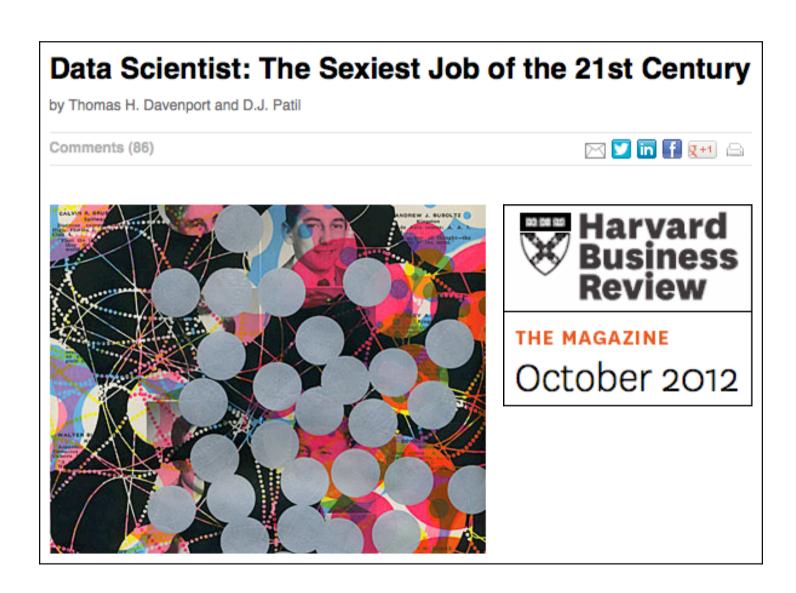
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6. THERE WILL BE A SHORTAGE OF TALENT NECESSARY FOR ORGANIZATIONS TO TAKE ADVANTAGE OF BIG DATA



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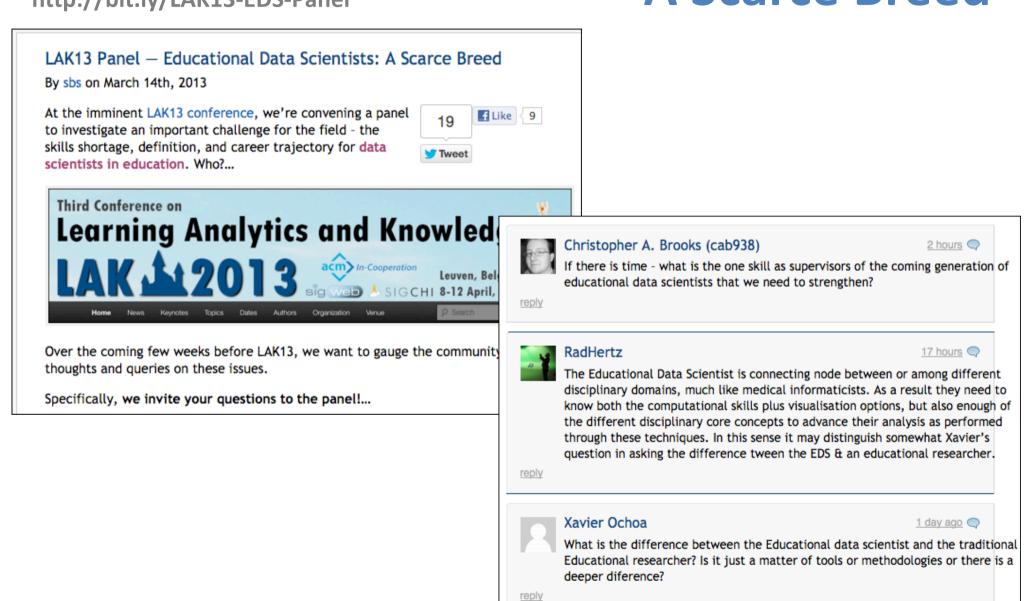


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#### **ABSTRACT**

The Educational Data Scientist is currently a poorly understood, rarely sighted breed. Reports vary: some are known to be largely nocturnal, solitary creatures, while others have been reported to display highly social behaviour in broad daylight. What are their primary habits? How do they see the world? What ecological niches do they occupy now, and will predicted seismic shifts transform the landscape in their favour? What survival skills do they need when running into other breeds? Will their numbers grow, and how might they evolve? In this panel, the conference will hear and debate not only broad perspectives on the terrain, but will have been exposed to some real life specimens, and caught glimpses of the future ecosystem.

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# We Need More Education Data Scientists

Ryan S.J.d. Baker

Teachers College, Columbia University

#### Increasing Demand in Industry

 Raise your hand if you're in industry, and you just hired or are about to hire one!

#### Increasing Demand in Academia

- North Carolina State just hired two!
- Teachers College Columbia just hired one!
- Tel Aviv just hired one!
- Memphis just hired one!
- Wisconsin just hired one!
- WPI just hired one!
- CMU just interviewed several!
- UC Berkeley just interviewed one!
- Nebraska is recruiting now!
- Utah State might be recruiting next year!
- UC Boulder might be recruiting next year!
- Raise your hand if you're at a university, and you just hired one or are about to hire one!

#### Really Amazes Me

• Just compare to two years ago...

#### **Educational Data is Special!**

Not the same as other kinds of data

## We need more grad programs specialized in this!

- Learning Analytics @ TC
  - Take a flier, tell your students
- Learning Sciences and Engineering @ CMU
- Learning Sciences and Technologies @ WPI

Where else? Tell me about it!

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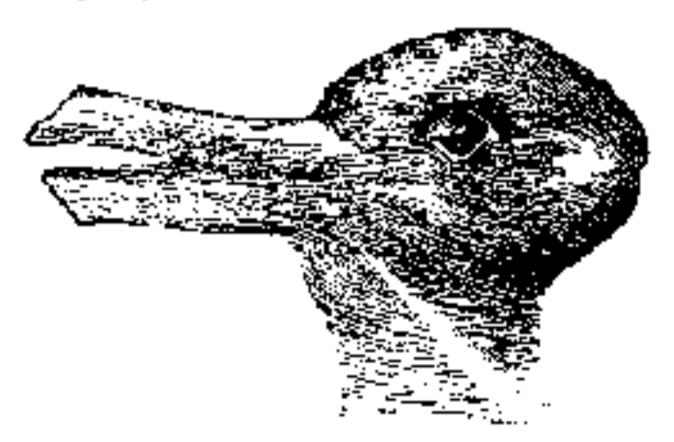
**Taylor Martin Utah State University** 

Educational Data Scientists Should be deep-thinking philosophers too.

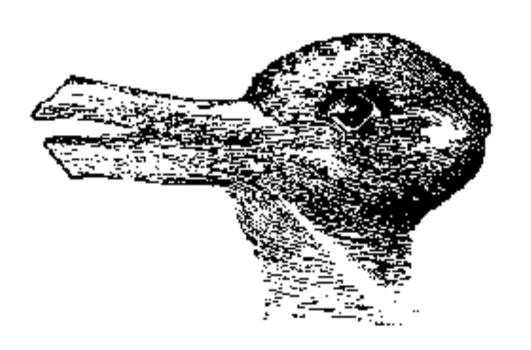
John T. Behrens



I will show you a picture. As soon as you know what it is, I want you to raise your hand. But do not say anything (no cheating!!!)



#### What is it?



- •Is it a duck?
- •Is it a rabbit?
- •Is it a.....?

## Another game!

### Another game?

#### Are these words data?

# If these words are data...

# In what way do we mean it?







# Things that make me crazy

# "Looks cool. What does it mean?"

"I don't know"

"Looks great at a high level, how have you explored it and tested the assumptions?"

"What assumptions?"

"What are the relevant background issues in this area?"

"Ask the SME, I'm just the data person"

"Does it really make sense to get that result?"

"I don't know, it just came out that way"

### Be a philosopher

### Don't let your schooling

# Interfere with your education

### Question

### Assumpions

#### **Thank You!**

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## JISC cetis

& interoperability standards

**Electronic Distance Measurement to Educational Data Mining (EDM to EDM)** 

Martin Hawksey (@mhawksey)

SiliconANGLE » IBM's CEO Says Big Data Is Like Oil, Enterprises Need Help Extracting The Value

#### IBM's CEO Says Big Data is Like Oil, Enterprises Need Help Extracting the Value

MARIA DEUTSCHER | MARCH 11TH



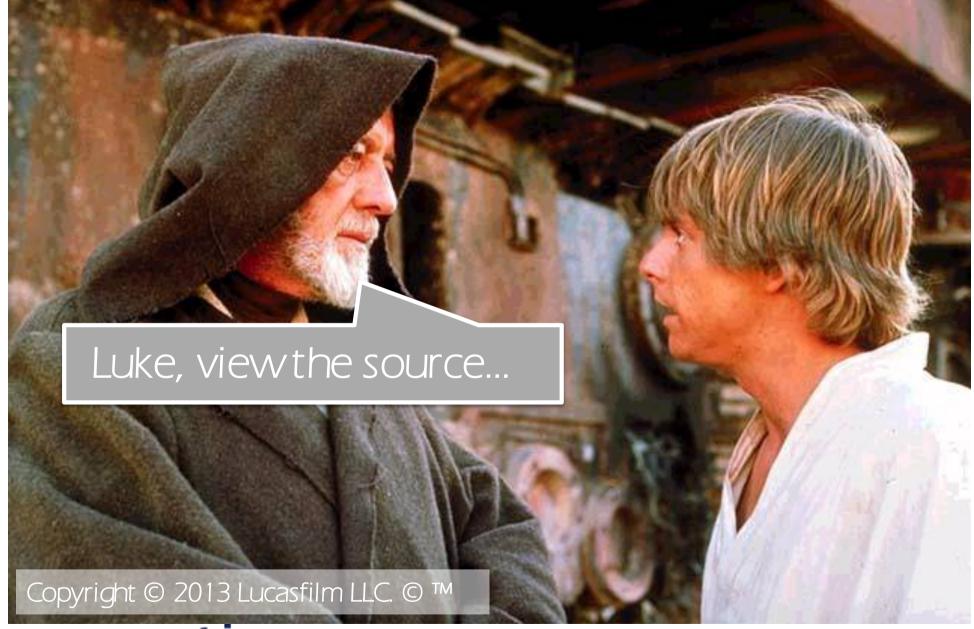
IBM chief executive officer Ginni Rommetty regards analytics as a new source of competitive advantage for her company's enterprise clientele.



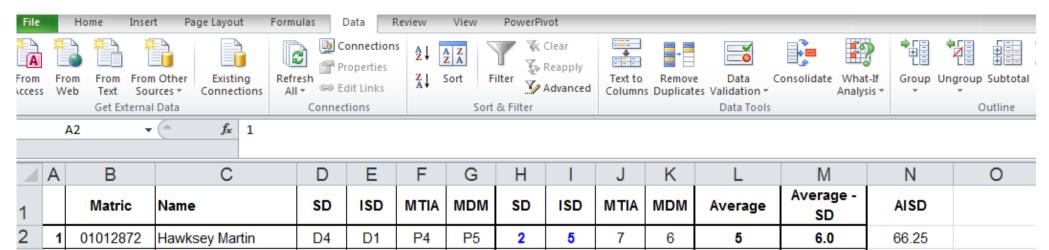


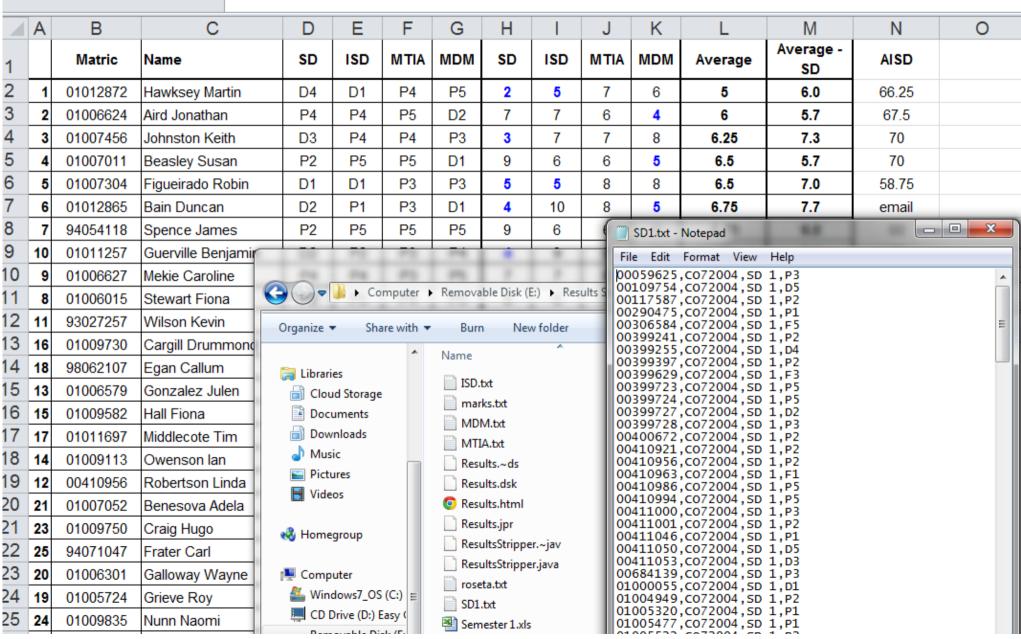


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document intelligence)

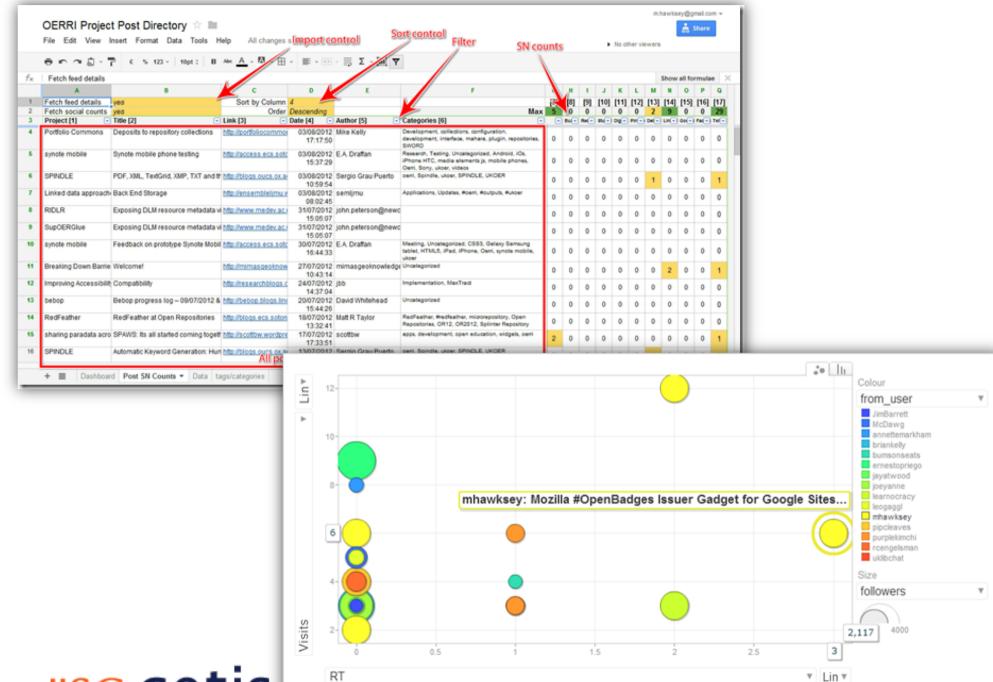




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## Questions!